

# Welcome To The Guild of Energists

## NEW Energy Trainer Program



- This document provides a first introduction to the new GoE Guild of Energists NEW Energy Trainers Program.
- As you will discover, here is an opportunity of being in the right place at the right time to create a training business that will serve you, help you evolve and delight you.
- Please fill in the online application form to be considered for an interview.

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**Are you ...**



...a self motivated, dynamic person who is ready to take their life to the next level?



Would you like to make a fantastic living AND make the world a better place?



And most importantly, do you love energy?

**If the answer is YES ...**



If the answer is "YES!" consider becoming  
a fully qualified, certified

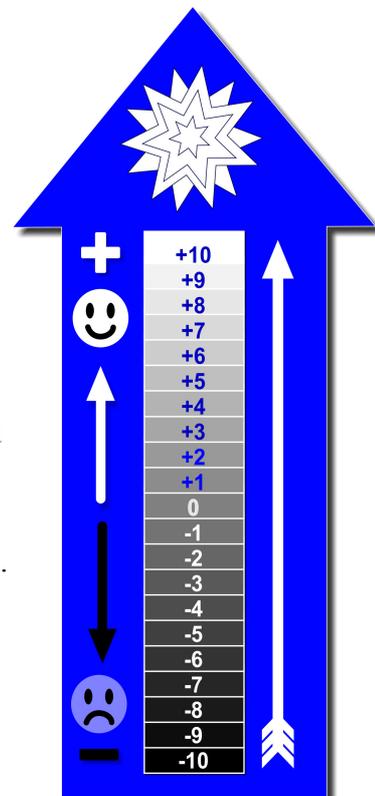
## **MODERN Energy Trainer**

with The Guild of Energists GoE –  
The world's premier association of modern energists.

**You Could Be**

### **Empowering People – Literally.**

- In the past, it was thought that only endless psychotherapy and drug taking was the answer to the emotional stress of modern life.
- We at the GoE are offering a revolutionary alternative solution.
- We have developed outstanding, truly modern energy based techniques which work in the real world, with real people.
- Our energy based methods and techniques literally empower people, make them happier and stronger, and thus make the world a better place.



# Outstanding NEW Methods

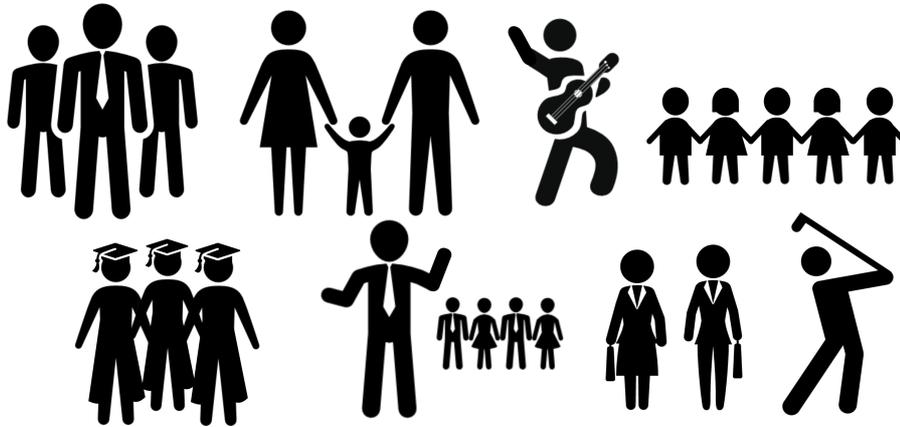


- The GoE owns exclusive, brand new models, methods, techniques and instruments to heal, empower and inspire.
- The GoE's new and advanced Modern Stress Management program contains paradigm shifting premium information and life saving skills for world wide audiences.
- Our new models and information are logical, precision engineered, extremely exciting but above all else, absolutely practical – audiences world wide love this essential knowledge.
- Focus on your preferred audiences, clients and markets and offer a wide range of beneficial information and activities.



## True Freedom For You, The Trainer

Who do you want to work with?



There is literally nowhere a modern energist cannot make a significant difference.

- As a fully qualified and certified GoE Trainer, you are free to choose YOUR audience – the people who are most exciting for you to work with.
- Absolutely everyone wants this information, it is what the world has been waiting for.
- You can choose freely if you want to work with children; with men, with women; in schools or corporations, with artists or with entrepreneurs – let your heart be your guide!



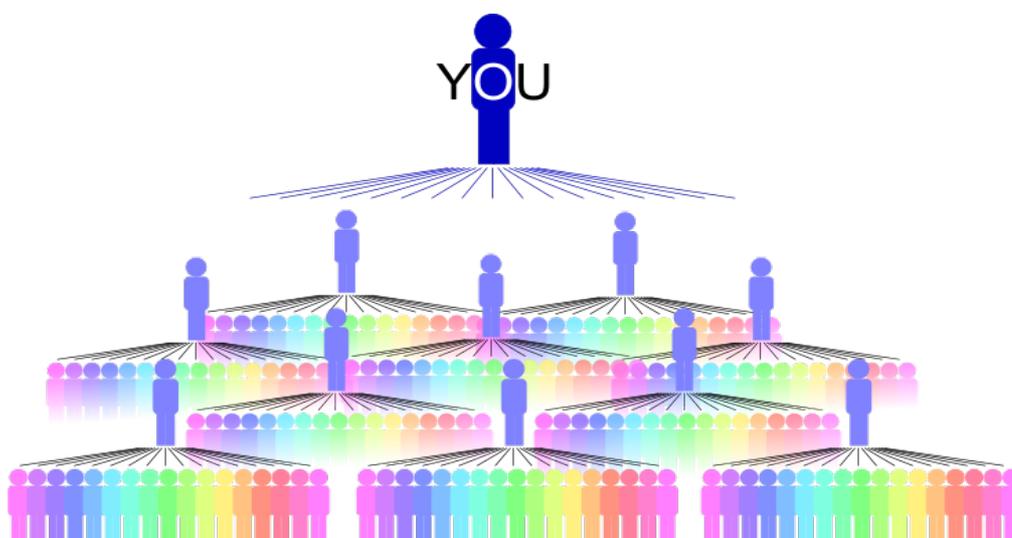
*We provide you with the training, the manuals and the support  
you need to find your perfect audience  
to help YOU grow.*

# Earn A FANTASTIC Living

## As A GoE Trainer!

|   |        |                    |
|---|--------|--------------------|
| If you train 10 People Per Month @£250,<br>and that is one group of ten per month,<br>your income will be ... | Year 1 | £30,000.00         |
|   | Year 2 | £60,000.00         |
|   | Year 3 | £90,000.00         |
|   | Year 4 | £120,000.00        |
|   | Year 5 | <b>£150,000.00</b> |

- Say "Farewell!" to poverty, restrictions and never having enough – as a GoE Trainer, you can build your own amazing training business to suit you in every way.
- It is absolutely in your own hands to earn thousands, tens of thousands, hundreds of thousands or millions.
- GoE's advanced Modern Stress Management systems open the doors of your choice to deliver top class, effective modern energy solutions.
- With outstanding training materials, dedicated marketing channels and the entire global network of existing GoE Trainers having your back, you have the ongoing support you need to make your dreams of owning a thriving training business a reality – fast.

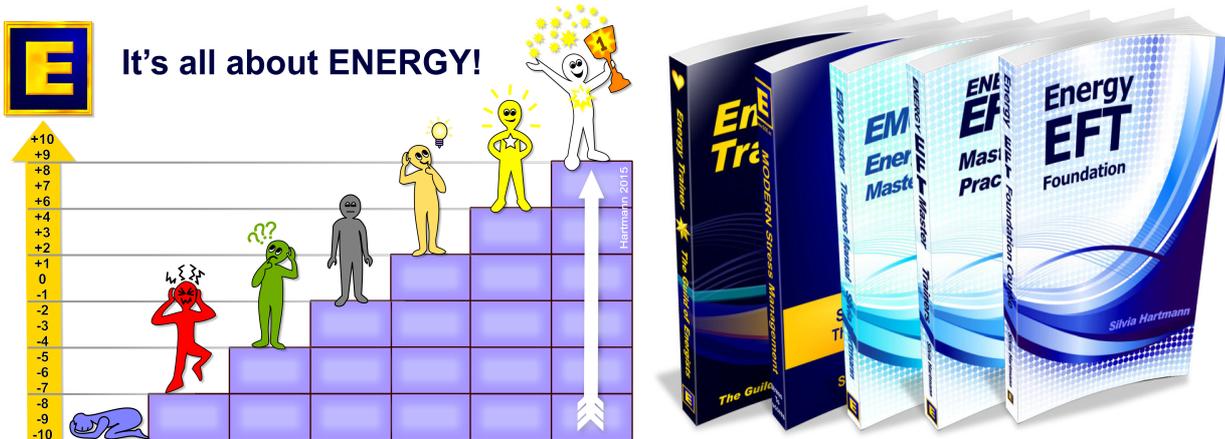


## Make The World A Better Place!



- MODERN energism holds the key to the age old question, "How can we be happier?"
- When we are happier, we are stronger. We are more intelligent, we are more loving. We become truly empowered – in the literal meaning of the word.
- Not only will you practically empower your participants and through your students and trainees, all the many people they will come into contact with, but the very teaching of these materials is empowering to you.
- This is exciting material to teach, it is fun, motivational and extremely beneficial for the trainer's own personal development.
- The GoE Energy Trainer training itself is a powerful course in personal and professional development across the board.
- We are absolutely serious about wanting to make the world a better place!

## You are not alone!



- As a valued trainer member of the Guild of Energists you will obtain access to state of the art, NEW and exciting proprietary methods, techniques and information your customers will love.
- Created exclusively for GoE by German born researcher Silvia Hartmann, our training materials are reasonable, rational, sensible and beautifully engineered - this is modern energy that makes perfect sense.
- Your trainings will be backed up by outstanding training manuals which are highly valued by your participants and guide both trainers and attendees clearly and precisely all the way.



*I love the logic of being an Energist.*

*It's so easy to explain and ordinary people just get it straight away.*

*Everything falls into place for my clients on our first phone call.*

*Ber Collins*

*Author, Every Mum Has Magic Kisses*

## GoE Head Office Has Your Back!



- You will receive peerless support in clerical, administration, technology, social media and marketing from the GoE's head office staff.
- We are behind you 100% and are constantly developing new ways to make your life easier.



*As a Trainer with the GoE, I feel totally supported by the admin staff and I have seen an increase in finances as well :-)  
Big Bonus!!*

*Lorna Firth  
GoE Energy Trainer, Cyprus*

## A Global Family Of Successful GoE Trainers



- You have access to the GoE's trainer global support network and vast experience behind you to draw freely upon.
- GoE runs a mentoring program where experienced trainers help new trainers on a personal level.
- Being a member of our vibrant world wide community of modern energists is a wonderfully uplifting and inspiring experience!

*The GoE is highly professional on all levels but still offering a warm and personal contact with the members, ready to help any time, giving perfect and gentle support, which was very important to me.*

*Ilka Wandel  
GoE Trainer, Spain*



# We want YOU to succeed!

**Sandra Hillawi**  
Master Trainer, England

SANDRA HILLAWI NEWS EVENTS CONTACT

**Profile**

Sandra gained a BSc (Hons) in Physics from Manchester University, United Kingdom, and after a successful career in computing, discovered her passion for true physical, emotional and spiritual health.

She trained first as a Master Herbalist, which led her to the study of the emergent field of Energy Psychology in 2000, where she qualified first as a practitioner then a trainer, and finally as a master trainer. Following her intensive work in private practice and having introduced thousands of people worldwide to the new concepts of energy and health, Sandra Hillawi is now being recognised as major contributor, driving force and acclaimed speaker, teacher and coach. The Love Clinic (DragonRising) was her first published work, expressing her heartfelt passion and desire to help people discover how to use the latest approaches to working with human mind, body and emotion so they can hurt less, love more and love better.

Sandra offers EFT and EmoTrance healing and personal development session, session packages, one day and weekend exclusive retreats, runs live training courses, web conference training plus detox and emotional healing retreats in the UK and Egypt.

**Qualifications**

- Trainer of Meridian & Energy Therapies
- Trainer Trainer

**Next Events**

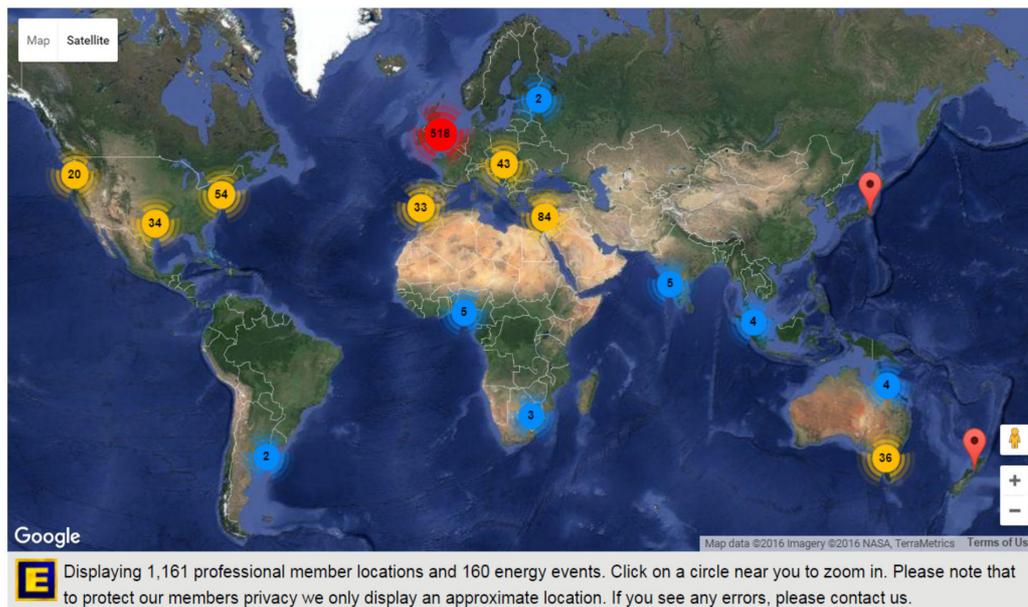
- 23-25 May 2016, Energy EFT Master Practitioner - International Online by Skype
- 27 May 2016, EMO Master Practitioner - Cairo Egypt
- 30 May 2016, AMT Energetist Trainer - Cairo Egypt
- 7 June 2016, Online Healing and Support Weekly Group - Skype International Meeting
- 10 June 2016, EFT Master Practitioner - Gosport Hampshire

Passion for Health  
Gosport, Hampshire, England  
+44 (0)1252 433 928  
Email: Sandra.Hillawi@healingretreats.net  
www.sandrahillawi.com  
Skype: Sandra.Hillawi (sandrahillawi)  
Qualified September 2002  
Member #46

## GoE goes above and beyond to help YOU succeed.

- We provide you with your own personal state of the art SEO optimised website to promote your trainings, articles, news and events.
- Simple to use, simple to set up and always looking good thanks to our superior, proprietary software, this is your professional web presence - sorted.

## Map of Professional Members and Energy Events



## We put our members on the map - literally.

- We provide global social media marketing support and connections on Facebook, Twitter, and on our own high traffic central web portal, GoE.ac
- GoE provides international, global and local news services to members and other interested parties.

- We publish our magazine, The Energist, in full colour print format to distribute news, articles and trainings worldwide.
- The Energist is also available to many more readers in form of the online magazine edition.
- Showcase YOUR articles and events in The Energist and reach energists worldwide.





- GoE runs the largest open EFT Community on Facebook with over 21,000 subscribers (June 2016).
- We run the Monthly EFT Market as a service to the global EFT community.



- GoE's has its own proprietary publishing company specialising in modern energy information, DragonRising.com - when YOU are ready to write YOUR book, your publishing contract is awaiting you.

*Learning Energy EFT and becoming a GoE member for me has turned into a life changing experience. It has opened doors and has enabled me to have the drive and enthusiasm to write and publish my first book, 'Energy EFT for Teenagers'.*

*The GoE have provided me with a platform to advertise my work, helped me set up a website, given me the tools to go places with my healing work that I never thought possible. and given me a support network second to none.*

*My dream has become a reality.*

*Paula Kennedy  
Author, EFT For Teenagers*





- GoE is proud to host the most exciting modern energy conference in the world since 1999, providing a world wide platform for our members to be seen and heard.
- Modern energy is exciting - and energists absolutely want to have a good time. You won't find anything boring or dour at a GoE conference. We LOVE energy!
- When it comes time to choosing conference presentations, of course our GoE Energy Trainers are always first in line.
- The annual energy conference is a wonderful place to share not just knowledge and information but a wide range of energy related goods, services, products and activities.
- Modern energy goes way beyond therapy and healing - modern energy enriches and transforms all areas of human activity and including love and romance, science and logic, business and success, art and creativity. With modern energy, there are no limits!



We have been working non-stop for the last 18 years to lay the foundations for your success.

Every day, we are continuing to innovate and improve our materials, products and services to help YOU do an outstanding job – and create the successful business of your dreams.

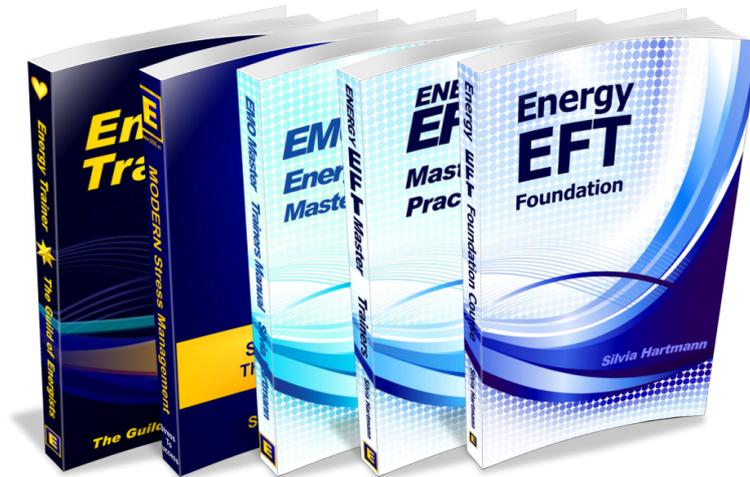
# The Guild of Energists



- We are the world's first association for modern energists.
- We are "The Guild of Energists" to denote that we are a peer based, non-hierarchical, not-for-profit organisation.
- It is our task to further understanding about the importance of energy awareness to make things work in the human world.
- Human beings really do have an energy body, and we need to start paying attention to this and treating it correctly.
- When we do, every one of us becomes empowered, stronger, smarter and more capable of loving others.
- If that sounds like something you want to get involved with, fill in the application form to register your interest in the GoE Energy Trainers Program.



## The GoE Trainers Certification Program



The full program leading to your full GoE Trainer's Certification and the beginning of your brand new training business includes:

- The Energy EFT Foundation Course – 1 Day
- The Energy EFT Master Practitioner Course – 3 Days
- The EMO Master Practitioner Course – 3 Days
- The Modern Stress Management Certification Course – 2 Days
- The Energy Trainer's Course – 2 Days

*\*\*\*\*\* Plus our extraordinary "Energy Library" of modern energy research for reference at your fingertips. \*\*\*\*\**

The NEW GoE Energy Trainer program teaches all the key theory and skills you need to move your participants from stress to success.

GoE offers many other special interest courses and trainings and is constantly developing more courses for many different markets.

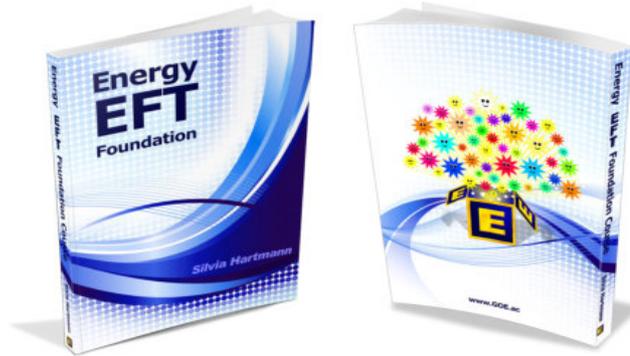
***Once you are a certified GoE Energy Trainer,  
you can teach every GoE course you have successfully completed,  
except the Energy Trainer's Training.***

## Learn The Skills, Use The Skills, Teach The Skills!



- The GoE Trainer's Program is fully focused on YOU and your future success as a modern Energy Trainer.
- You will be learning the skills and materials from the trainer's perspective from the first exercise to the last.
- Every exercise and experience throughout the course is targeted on YOUR confidence, YOUR happiness, YOUR achievements.
- You will be a part of a mastermind group of new GoE trainers.
- You will be practically learning the skills first hand so you will be confident and successful with your future clients and customers.
- Fully supported by outstandingly well designed and precision engineered course materials throughout, you will appreciate the logic, structure and clarity as one unit builds upon the next.
- Backed up by our comprehensive Energy Library, you will be clear, powerful and confident in YOUR role as a modern Energy Trainer.
- The new Energy Trainers program also includes vital real world business and marketing information as a solid foundation to make a real difference - and earn real money, in the real world.

## Part 1: The Energy EFT Foundation Course



- Created in 2016 exclusively for The Guild of Energists, the NEW Energy EFT Foundation course is gathering rave reviews from participants and trainers around the world.
- This course consists of four units which can be taught as a day course, or four separate classes to suit your participants.
- The first unit is a perfect introduction product you can take anywhere by itself.
- GoE's new Energy EFT Foundation course is a fantastic personal experience that makes modern energy work logical and easy to understand.
- This course lays the foundation for the solid, logical understanding of the power of modern energy to heal, de-stress, inspire and empower us all.
- Filled with practical exercises to inspire, empower and understand, at the trainer's training, we start right away with the clear focus on YOUR future personal and professional success.
- You will learn at the multi-level from the 1st person perspective as a participant, as well as from the trainer's perspective.
- Your GoE Master trainer will give you a treasure trove of additional real life tips, experienced based information and inside information on how to make this course rock for YOUR participants.
- The GoE's Energy EFT Foundation Course alone will earn your investment in the trainer's training back in under 6 months.

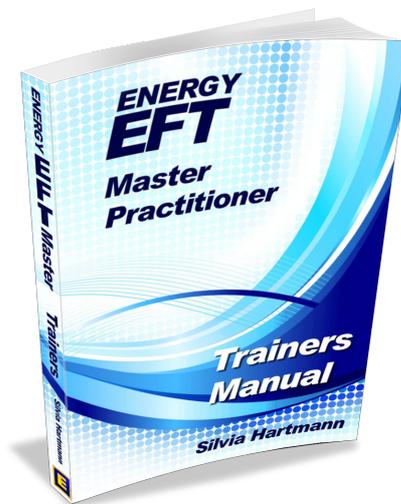
*I have always loved passing on Energy EFT to my clients, but this new EFT Foundation course takes things to a whole new level.*

*A whole group of people are going to go out there, and change themselves and their friends and families for the better. What a great gift to be able to pass on!*

**Kelly Mayne**  
**GoE Trainer, England**



## Part 2: The Energy EFT Masters Course



- The Energy EFT Master Practitioner is by far and away the most advanced course in "how people really work" available on the planet today.
- A course of 12 Units, the Energy EFT Master Practitioner certification program can be taught in three separate parts, Basic, Intermediate and Advanced. As a GoE Energy Trainer, you can offer these as separate trainings and in many different combinations to suit your participants.
- Containing extremely specific and highly structured techniques, methods and approaches exclusive to GoE, this course gives you the confidence and background knowledge you need to walk into any situation as a modern energist.
- This course is based on modern Events Psychology and includes core skills of working safely with trauma, Guiding Stars, PTSD, language, metaphor and time lines to enable you to be able to deal with severe stress disturbances.
- The Trainer's Manual for this course includes detailed instructions on how to teach this course, time tables and the 50 core skills for certification with easy check lists as you go along.
- In the GoE Trainer's Program, this course is taught at the multi-level and fully focused on your applications and your success.
- In practice, many participants of the Energy EFT Foundation course are excited about Energy EFT and want to learn and practice more. This course is the perfect follow on.
- The Energy EFT Master Practitioner certification allows your successful participants to gain practice insurance and practice Energy EFT at the professional level.



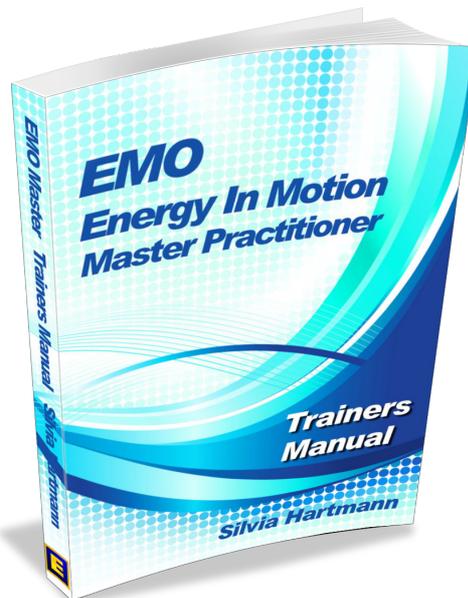
*With a background as an Accredited Psychotherapist, Counsellor, NLP Master, Certified Life Coach and with training in other disciplines, I was not expecting to be so surprised and impressed with the content, knowledge levels and quality of each new unit I encountered.*

*This new EFT Master material is excellent.*

*Edeltraud Grace*

*EFT Master, NLP Master, Accredited Psychotherapist/Counsellor*

## Part 3: The EMO Masters Course



- EMO Energy In Motion is the next logical level of working with energy without the training wheels of tapping EFT.
- The EMO Masters course contains 12 units of fascinating real world energy exercises which built upon each other beautifully. This course is a joy to teach and the participants love it.
- EMO enables you to work with emotions, energy and language in real time and in direct response to what's happening in the environment.
- This course includes powerful additional information and practices essential for the modern energist; it turns a "tapper" into a true modern energist.
- EMO is the most profoundly powerful step towards emotional mastery available today.
- EMO is the perfect choice for potential clients and customers who love energy but are averse to tapping.
- In the GoE Trainer's Program, this course is taught at the multi-level and fully focused on your applications and your success.



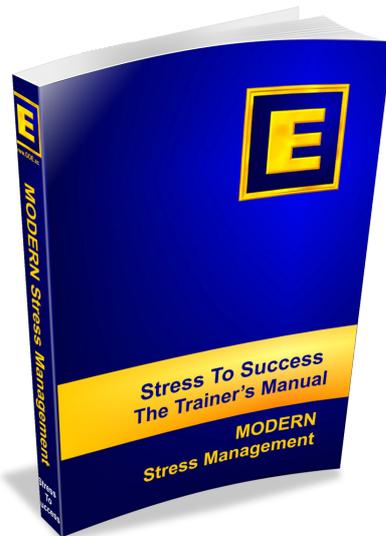
***DON'T THINK TWICE!!! DO IT, GET IT!***

***I guarantee YOU the EMO Master WILL change your life in EVERY SINGLE way. You think you know energy now, wait till you've learned EMO.***

***I'm in love with this work ...it's just awe inspiring!***

***Maryke Blom  
South Africa***

## Part 4: Modern Stress Management



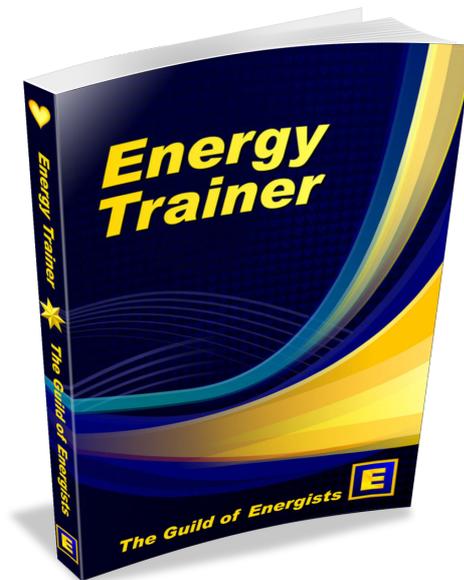
- Stress is the "Trillion Dollar Problem" and modern energists have the actual solution.
- How to handle stress is the master key to success in business, and in life. Attending this course will revolutionise the way you work as well as teaching the principles of MODERN Stress Management from the inside out.
- MODERN Stress Management classes, courses and talks come with excellent support materials including brochures and a practical stress measurement device which make marketing and teaching easy.
- The Certification in Modern Stress Management opens the doors of any institution, any corporation, any organisation and any target market that is inspiring for you to work with.
- MSM comes in 8 exciting units which build perfectly on everything you have learned before, brings it all together and leads straight out into working successfully with real people in the real world, fast.
- This groundbreaking course also allows you to create custom Modern Stress Management solutions for individuals, groups and corporations – with or without EFT or even without ever mentioning the word energy at all, if necessary.
- As always, the GoE Trainer's Program, this course is taught at the multi-level and fully focused on your applications and your success.

*What an absolutely mind-blowing course MODERN Stress Management is. I always have high expectations for Silvia Hartmann's courses, and have never once been disappointed ... but this ... this blew my socks off ... it is EPIC!*

*Kelly Mayne  
GoE Trainer, England*



## Part 5: The Trainer's Training



- The GoE Energy Trainers Certification course enables you to work with the energy of groups.
- This entirely unprecedented course of 8 units will enable you to hold an audience of three or three thousand.
- This course represents a total departure from the old models of working with groups. We say, "Your training is a ball of light, and you are inside of it!"
- The extensive GoE Energy Trainers manual contains the GoE's exclusive guide on how to manage the practical aspects of running successful training programs. Filled with practical information based on the experience of GoE trainers over the last 18 years, this is a most wonderful source of support for your new training business.
- The GoE Energy Trainers program brings together everything you have learned throughout the course and catalyses it so you can go forward to success.
- **Remember: Once you hold the prestigious GoE Energy Trainers qualification, you are qualified to teach any GoE course you have personally attended.**
- The GoE Energist Trainers program is the springboard to your future success.

*The new trainer's course is such an amazing, joyful and uplifting experience! Working with the energy of groups makes being an energy trainer so easy, so reliable - and so much fun!*

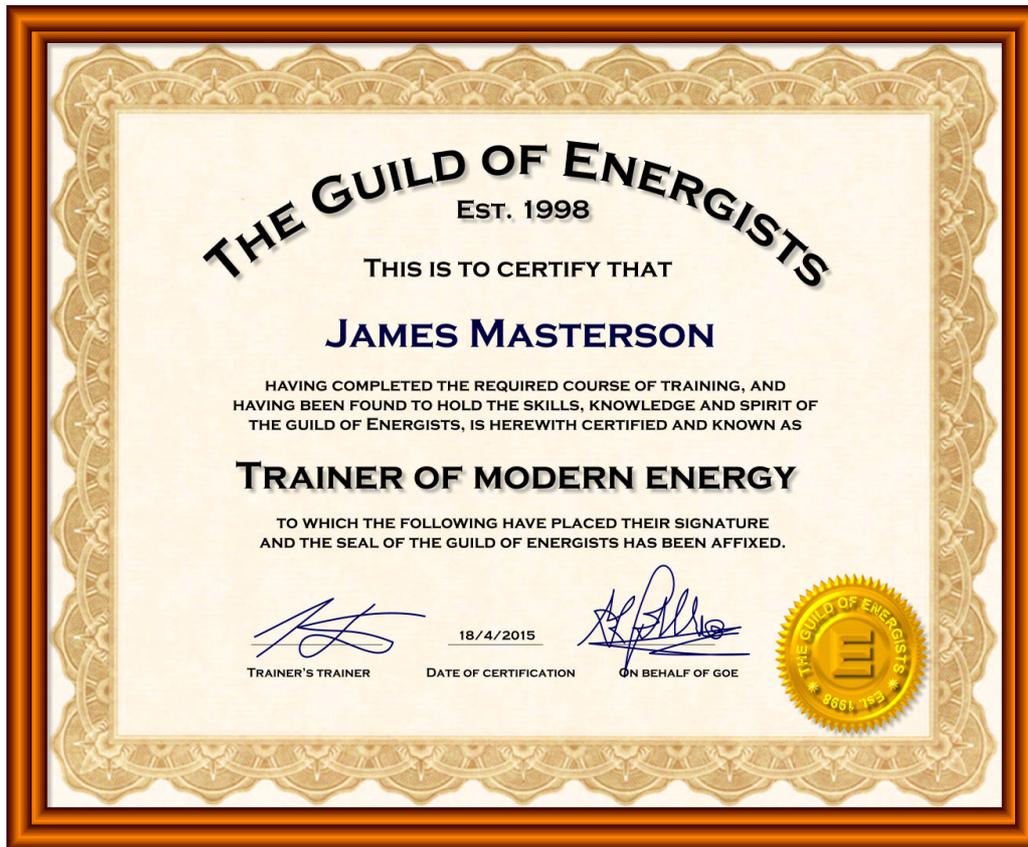
*This is a game changer. I don't think anything like it has ever been taught in all of history. Exciting!*

*Silvia Hartmann  
Chair, The Guild of Energists*





## Once More, In Brief



- Successful applicants will receive 11 days multi-level trainer's training with a GoE Master Trainer who will share their experience and practical knowledge throughout the course.
- They will also be able to take part in structured, inspiring exercises throughout for personal development.
- For each of the core courses, they will receive the Energy Trainers manuals so they can teach any of the courses after completion with the exception of the Energy Trainers Training itself.
- GoE provides its Energy Trainers with a treasure chest of tools for personal and professional advancement.
- This is backed up by the outstanding course manuals and the Energy Library so you can be 100% confident in your knowledge, education and experience with modern energy.
- The information, techniques, patterns, methods and exercises you learn in this course will revolutionize not only the lives of your future clients and attendees, but your own as well.
- It doesn't stop with the certification, however. Once the course is over, GoE will do everything we can to help YOU succeed on an ongoing, daily basis by providing practical, clerical, technical, business and moral support as a member of the GoE family.

## A Fantastic New Start For Dynamic People!

- The GoE Trainer's Training Program is not a place for people who need healing or psychotherapy.
- If this is the case, we recommend to see a qualified GoE practitioner so serious problems can get the focused attention they deserve.
- The GoE Trainer's Training Program is not a place for certificate collectors or the "Eternal Student" who goes from one training to the other and never does a single thing with any of it.
- The information from modern energy work is urgently needed, everywhere in the world.
- There is a huge market and demand for stress management that actually works and produces results.
- GoE is dedicated to bring this new information to as many people as possible around the world.
- That is why we say that we are looking for dynamic people who want to build a successful training business for modern energists – and make the world a better place!

### **“Working with The GoE has been a real privilege.”**



“The leadership by Silvia Hartmann has been pioneering and visionary. It has brought us great trainings to teach, keeping us up to date with research and developments in modern energy work.

“The daily support given to me as a trainer from the admin team has been both professional and helpful.

“It has felt like being a part of a growing family all these years as our membership has grown, with conferences, the magazine and now the Facebook community so we are all connect easily.

“I have been very happy in this work these last 12 years and I've managed to make a good living too.”

**Sandra Hillawi**  
International GoE Master Trainer



If you love energy, and you understand the importance of bringing modern, practical, logical energy information to the people who are desperately in need of this information, this is the perfect opportunity for you to make a real difference.

**Invest in the future of YOUR dreams and fill in the application form below.**

Please note that the cost of the training program as well as all expenses relating to attending the training program are tax deductible as a BUSINESS expense and are an INVESTMENT.

We estimate that in the first year alone you will re-coup your investment many times over.

***Be advised that to be spectacularly successful, you will have to put your own energy and best efforts into this endeavour.***

**With your will and energy, and our help, you will succeed.**

## What happens next?



- Please only fill in the application form if you are serious and ready to consider joining The Guild of Energists GoE as a trainer of modern energy work and an energy expert.
- We will review your application and we will contact you to set up a personal interview with an existing GoE Master Trainer.
- He/she will be able to answer any questions you might have and tell you more about the details of the training program.
- **Please make sure you are available for the training program dates, as places are strictly limited.**

## Thank you for your time!



### Thank you for your time!

If you are not ready yet to become a GoE Trainer, but you love energy and modern energy work, please join GoE as a general member.

- You will be invited to the brilliant GoE Members group
- Receive your quarterly copy of "The Energist," the journal of the GoE which is full of exciting articles, ideas and news about the world of modern energism
- Be kept informed of local energy events, meetups and happenings in your area
- Receive discounts on events, trainings and materials from the GoE's members store
- And become part of the global GoE family of modern energists from all walks of life and 65 different countries - it's great to be around exciting people "who get it" and share your passion for modern energy work.



To join GoE today, go to  
GoE.ac

